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**FlexMail Introduction**

**General**

- FlexMail is a software program developed to meet the requirements of users who need to print variable data, from direct mail to product labels.

- FlexMail offers an extensive range of postal features to prepare mailing lists and design postal items.

- The combination of FlexMail and the integrated Printer Modules or Printer Drivers developed by Flex Systems helps to get the most out of the supported printers.
FlexMail Introduction
Editions and Modules

FlexMail 4.0 Editions

- A Basic edition for users that have basic variable printing needs.
- An Advanced edition for users that require data management and data cleansing functionality and advanced design features.
- A Professional edition for users working with mail tables and environments that require extensive printer support and interfacing (e.g. read and print, print and verify).

Additional postal modules

- Address Validation UK.
- Royal Mail Presort.

Additional printer modules

- Print Pro II: supporting XiJet KM4, TTP Meteor.
Link to any type of database and prepare, select and sort the data for a project simply and rapidly.
**FlexMail Data Preparation**

**Datasources**

**Databases**
- Link direct to all industry format databases.
- Use Wizards to link to tekst and Excel files.
- Open PDF-files in the FlexMail Advanced version.

**Additional datasources**
- Counters for (sequential) numbering.
- Date/time fields in any format.
- Dynamic fields based on Visual Basic macros.
- Look-up fields to link to other databases or translate codes to text or filenames.
- Postal functions to easily generate contents of indicia and postal barcodes.
FlexMail Data Preparation

Data tools

Selecting and Sorting
- Easy to use filter and sort functions.
- Build filters and sorts by selecting fields on screen or by filling out dialogs.
- Save selections and sort order as queries that can be recalled at any time.

Data tools
- Define, locate and process duplicates.
- Combine records from different input files.
- Process suppression lists to remove records from a file.
- Export and convert databases.
FlexMail Designer
Overview

Design variable-data documents, labels, and envelopes. Layouts may include variable and static text, any kind of barcode, variable and static graphics, postal indicia, and more.
Features

Layouts
- Work on any paper size. Support for all standard envelopes, paper, label sheets and continuous label sizes, plus user defined sizes.
- Create multiple layouts in a single project. Conditionally select the layout to be printed or print multiple layouts per record in the database. Duplex printing is also supported.
- Add a background image that can serve as background for design purposes, but may also be printed.

Design Elements
- Fixed or variable text.
- Supports over 80 different barcode (1-D, 2-D, and postal).
- Fixed and variable graphics.
- Add postal indicia for many countries.
Printer guides help to design a layout that can be printed at high quality and the highest possible speed by your printer.

For many countries postal guides are available to help you to design mail pieces that conform to the postal specifications.
**FlexMail Printing**

**Features**

**Functionality**
- Helps the user to optimize the design for the printer.
- Uses the capabilities of the printer without the user knowing it.
- Gives full ‘production’ control over the printer.

**Features**
- Automatic use of overlays / macro’s for fixed elements.
- Configurable print breaks / print pauses.
- Pre-purge of print heads.
- Keep-alive function to avoid drying out of nozzles.
Print Production Control

- Easy to use and flexible queueing mechanism to select the records to be printed.
- Records marked on the datasheet indicating their print status. Synchronized view of designer and/or datasheet with records actually being printed.
- Print bar displaying all available feedback from the printer, including print speed, estimated completion time and more. When available, ink levels are displayed with the possibility to stop at low ink level.
- Support for printing on multiple printers simultaneously.
Production Line Integration
- Read-and-Print
- Synchronized document inserting and printing
- Print verification.

Functionality
- Connect to external input devices like camera systems and barcode readers and process their input.
- Look-up information in a database, update databases, save information to files,
- Print complete designs,
- Send control signals to other devices.
FlexMail Technical

- FlexMail is available in Dutch, English, French, German, Italian and Spanish.
- FlexMail runs on Windows XP and newer (all 32- and 64 bit versions) including the upcoming Windows 8 version.
- FlexMail supports printers either by:
  - In-house developed printer drivers (32 and 64 bit versions).
  - Through direct connection to printers (Print Pro I and II modules).
  - Any printer over Windows printer drivers.
- Live update over Internet.